



## ADVERTISING RATES

	<b>2010 + Applicable Taxes</b> <i>3 year contracts – rate at the time of agreement (1.5% increase)</i>	<b>2011 + Applicable Taxes</b> <i>3 year contracts – rate at the time of agreement (1.5% increase)</i>	<b>2012 + Applicable Taxes</b> <i>3 year contracts – rate at the time of agreement (1.5% increase)</i>
Rink Board	<b>\$334.95</b> (per year – 4 ft. + production + lexan) <b>\$669.90</b> (per year – 8 ft. + production + lexan)	<b>\$339.97</b> (per year – 4 ft. + production + lexan) <b>\$679.95</b> (per year – 8 ft. + production + lexan)	<b>\$345.07</b> (per year – 4 ft. + production + lexan) <b>\$690.15</b> (per year – 8 ft. + production + lexan)
(10% discount with 3 yr. contract) (50% off second rink board, one in each rink and the same advertiser, with continued 10% discount with 3 year contract)			
Ice Resurfacers	<b>\$558.25</b> (per year – ½ of 1 side + production) \$1,750.88 (top + production)	<b>\$566.62</b> (per year – ½ of 1 side + production) <b>\$1,777.14</b> (top + production)	<b>\$575.12</b> (per year – ½ of 1 side + production) <b>\$1,803.80</b> (top + production)
Ice Advertising	<b>\$837.38</b> (+ production)	<b>\$849.94</b> (+ production)	<b>\$862.69</b> (+ production)
Score Clock	<b>\$1,015.00</b> (per illuminated panel per year + production) (minimum 3 year commitment)	<b>\$1,030.23</b> (per illuminated panel per year + production) (minimum 3 year commitment)	<b>\$1,045.68</b> (per illuminated panel per year + production) (minimum 3 year commitment)
Time of Day Clock	<b>\$507.50</b> (per illuminated panel per year + production) (minimum 3 year commitment)	<b>\$515.11</b> (per illuminated panel per year + production) (minimum 3 year commitment)	<b>\$522.84</b> (per illuminated panel per year + production) (minimum 3 year commitment)
Brochure Listing	<b>\$101.50</b> (per year)	<b>\$103.02</b> (per year)	<b>\$104.57</b> (per year)
Lobby Signage <i>With location approved by the East Elgin Community Complex Board of Management</i>	<b>\$30.45/square foot</b>	<b>\$30.91/square foot</b>	<b>\$31.37/square foot</b>

*Revised: February 8, 2010*

*Effective: May 7, 2010*