



ADVERTISING RATES

	2009 + Applicable Taxes <i>3 year contracts – rate at the time of agreement</i>	2010 + Applicable Taxes <i>3 year contracts – rate at the time of agreement</i> <i>(1.5% increase)</i>	2011 + Applicable Taxes <i>3 year contracts – rate at the time of agreement</i> <i>(1.5% increase)</i>
Rink Board	\$330.00 (per year – 4 ft. + production + lexan) \$660.00 (per year – 8 ft. + production + lexan)	\$334.95 (per year – 4 ft. + production + lexan) \$669.90 (per year – 8 ft. + production + lexan)	\$339.97 (per year – 4 ft. + production + lexan) \$679.95 (per year – 8 ft. + production + lexan)
	(10% discount with 3 yr. contract) (50% off second rink board, one in each rink and the same advertiser, with continued 10% discount with 3 year contract)		
Ice Resurfacers	\$550.00 (per year – ½ of 1 side + production) \$1,725.00 (top + production)	\$558.25 (per year – ½ of 1 side + production) \$1,750.88 (top + production)	\$566.62 (per year – ½ of 1 side + production) \$1,777.14 (top + production)
Ice Advertising	\$825.00 (+ production)	\$837.38 (+ production)	\$849.94 (+ production)
Score Clock	\$1,000.00 (per illuminated panel per year + production) (minimum 3 year commitment)	\$1,015.00 (per illuminated panel per year + production) (minimum 3 year commitment)	\$1,030.23 (per illuminated panel per year + production) (minimum 3 year commitment)
Time of Day Clock	\$500.00 (per illuminated panel per year + production) (minimum 3 year commitment)	\$507.50 (per illuminated panel per year + production) (minimum 3 year commitment)	\$515.11 (per illuminated panel per year + production) (minimum 3 year commitment)
Brochure Listing	\$100.00 (per year)	\$101.50 (per year)	\$103.02 (per year)
Lobby Signage <i>With location approved by the East Elgin Community Complex Board of Management</i>	\$30.00/square foot	\$30.45/square foot	\$30.91/square foot

Revised: April 23, 2009
Effective: May 22, 2009